

Exam. Code : 113506
Subject Code : 4029

Bachelor of Vocation (Cosmetology & Wellness)
6th Semester

HUMAN RESOURCE AND PUBLIC RELATION
MANAGEMENT

Paper—I

Time Allowed—2 Hours] [Maximum Marks—50

Note :—There are *eight* questions of equal marks.
Candidates are required to attempt any
four questions.

1. What are the salon policies and procedures ?
2. What is the role of human resource management ?
3. Why is organizational knowledge important ?
4. What are the main steps for handling a complaint ?
5. What are the types of communication skills ?
6. Why is ethics important in communications ?
7. What do you understand by expertise ?
8. What do you mean by leadership ?

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